



Library and Information Workshops

Continued Professional Development
for Library Staff

QUESTIONS

ANSWERS

Organised by **Lifelong Learning**
in conjunction with the
School of Education

8 & 25 November 2010
University of Ulster, Coleraine campus

For bookings and queries
Tel:
+44 (0) 28 9036 6680

Further Information

If you have any queries regarding the Library Course please
contact:

Dr Jessica Bates

Tel: +44 (0) 28 7012 4470
Email: j.bates@ulster.ac.uk

If you have any queries regarding registration
and other administrative matters contact:

Sharon Adams

Tel: +44 (0) 28 9036 6680
Email: lifelonglearning@ulster.ac.uk

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Tel:
+44 (0) 28 9036 6680

Introduction

The School of Education offers the following workshops for staff working in library and information roles. Individuals working in other organisations might also be interested.

Please note, both of these workshops can also be tailored to suit the specific needs of your organisation, if you are interested in having a separate, tailored workshop organised for your staff, please contact Dr Jessica Bates (j.bates@ulster.ac.uk).

Programme Outline

Workshop 1:

Demonstrating the impact of your library – Evidence, evaluation and advocacy

Facilitator: Dr Jessica Bates

Participants will consider how to build a body of evidence to demonstrate the impact of their library, develop critical skills around evaluating the impact of their library, and consider the value of library advocates and how they can be used to promote the work of libraries. The content of this workshop will be framed by evidence-based librarianship and the emphasis is on the need to show what the library is doing and how it is performing.

Jessica Bates, BSoc, MA, PhD joined the academic staff at the School of Education, University of Ulster in September 2009 (in a half-time position) as Course Director for the postgraduate programmes in Library and Information Management (PG Cert, PG Dip, MSc). She is an active researcher and regularly publishes articles in the field of library and information students. Dr Bates also continues to teach and supervise graduate students in the School of Information and Library Studies, University College Dublin.

Date: **Monday 8 November 2010**

Time: **10.30-12.30pm**

Venue: **University of Ulster, Coleraine campus**

Cost: **£35 (£5 for University of Ulster Staff)**

Workshop 2:

Social media for continuing professional development and improving professional practice

Facilitator: Anne Peoples

Social media and social networking offer new and enhanced learning opportunities for those, working in the library, information and related sectors, who want to progress their individual professional learning and development. Many staff can no longer regularly attend conferences and courses, on which CPD has been traditionally dependent, but now social media makes participation in wider professional networks feasible, cost-effective and accessible.

How might you use social media tools to create your own learning network and improve your professional practice? In this session, we will consider various social media tools for professional learning and current awareness (including blogs, social networks, Twitter). This will be a participative session with hands-on opportunities for exploration online.

Anne Peoples has many years experience as a senior manager in public libraries in Northern Ireland, and is a Fellow of CILIP. Anne is currently a tutor in Library and Information Management at the University of Ulster. She uses Social Media on a daily basis for her personal learning and professional development. Over the last year she has delivered workshops and short courses on Social Media to library, information and museum staff and to adult learners, in both Scotland and Northern Ireland.

Date: **Thursday 25 November 2010**

Time: **10am - 1pm**

Venue: **University of Ulster, Coleraine campus**

Cost: **£55 (£10 for University of Ulster Staff)**

Application Form Library Course

Please tick below which session you wish to attend

Workshop 1 Monday 8 November 2010

Workshop 2 Thursday 25 November 2010

Fee enclosed: £ _____

(Please print in capitals)

Full Name & Title: (Prof/Dr/Mr/Mrs/Miss/Ms)

Home Address:

Postcode:

Tel No (Home):

Tel No (Work):

Fax or Email:

Name and address of organisation

Postcode:

Position held:

Signed: Date:

Payment

Payment may be made by VISA or MASTERCARD only. If you wish to pay by credit card please complete the following in full:

Charge to my credit card: VISA

MASTERCARD

Credit card number

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Expiry date: Name on card:

Billing address:

If paying by CHEQUE, please make it payable to the University of Ulster and crossed.

Where cancellations are received less than 7 days before the commencement of a Workshop, a cancellation fee will be charged.

The completed application form and the course fee should be returned by 25 October to:

Sharon Adams, Lifelong Learning, University of Ulster, Jordanstown campus, Newtownabbey, Co Antrim BT37 0QB

T: +44 (0) 28 9036 6680

F: +44 (0) 28 9036 6060

E: lifelonglearning@ulster.ac.uk

For Office Use	CRS code	10050/10060
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